



Oversight and Governance

Chief Executive's Department

Plymouth City Council

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Published 04/09/20

Delegated Decisions

Delegated Executive/Officer Decisions

Delegated Executive and Officer decisions are usually published every Wednesday and are available at the following link - <https://tinyurl.com/ms6umor>

Cabinet decisions subject to call-in are published at the following link - <http://tinyurl.com/yddrql6>

- on the Council's Intranet Site at <https://modgov/mgDelegatedDecisions.aspx>
- on the Council's website at <https://tinyurl.com/jhnax4e>

The urgent delegated decision below may be implemented immediately.

Delegated Decisions

I. Councillor Pete Smith (Deputy Leader of the Council):

I.a Urgent Decision - 2021 British Sail GP - Plymouth

(Pages 1 - 28)

EXECUTIVE DECISION

made by a Cabinet Member



REPORT OF ACTION TAKEN UNDER DELEGATED AUTHORITY BY AN INDIVIDUAL CABINET MEMBER


Executive Decision Reference Number – DL03 20/21

Decision				
1	Title of decision: 2021 British Sail GP Plymouth			
2	Decision maker (Cabinet member name and portfolio title): Councillor Peter Smith, Deputy Leader			
3	Report author and contact details: Victoria Allen, Marketing and Events Manager, Victoria.allen@plymouth.gov.uk ,			
4	Decision to be taken: To approve Plymouth's hosting of the 2021 British Sail GP event in line with the vision, themes and objectives outlined in the Visitor Plan 2020-2030 including: 1. To approve the contract award to F50 League LLC to deliver the event as detailed in the Part 2 report.			
5	Reasons for decision: We were successful in a competitive bidding process to host the event and are now at the point of contract.			
6	Alternative options considered and rejected: Bid for alternative global sailing events – events of similar scale are either not available, cost prohibitive, lack spectator engagement or do not have significant global exposure and reach Develop a major global sailing event ourselves – not practical or realistic			
7	Financial implications: The financial implications are set out in part 2 of the report.			
8	Is the decision a Key Decision? (please contact Democratic Support for further advice)	Yes	No	Per the Constitution, a key decision is one which:
			No	in the case of capital projects and contract awards, results in a new commitment to spend and/or save in excess of £3million in total
			No	in the case of revenue projects when the decision involves entering into new

				commitments and/or making new savings in excess of £1 million
		No		is significant in terms of its effect on communities living or working in an area comprising two or more wards in the area of the local authority.
	If yes, date of publication of the notice in the Forward Plan of Key Decisions	N/A		
9	Please specify how this decision is linked to the Council's corporate plan/Plymouth Plan and/or the policy framework and/or the revenue/capital budget:	<p>Economic growth that benefits as many people as possible</p> <p>The 2021 British Sail GP event will bring significant economic benefit to Plymouth. In 2019 the event took place across 5 global locations. There were over 130,000 live spectators with a global audience of 1.8 billion and a total economic impact of 115 million dollars.</p> <p>Positioning Plymouth globally will also raise awareness of opportunities within the city for business investment as young, innovative and forward thinking city to do business</p> <p>A vibrant cultural offer, including increased number and quality of events</p> <p>As stated in the Visitor Plan 2020-2030: <i>We need to significantly improve the productivity of tourism and deliver a sustainable tourism sector for the future, we need to focus on growing the higher value markets. That means UK short breaks, international leisure visitors. We will continue to use events, festivals, sport and significant celebration years to showcase what is distinctive about our city, project strong positive images to our target markets, attract new visitors and leverage further benefits for our city.</i></p>		
10	Please specify any direct environmental implications of the decision (carbon impact)	<p>General carbon emission associated with the running of events such as the use of generators and transportation. SailGP aims to become carbon neutral by 2025 through driving technological innovations in sport and event management.</p> <p>https://sailgp.com/about/sustainability/</p>		
Urgent decisions				
11	Is the decision urgent and to be implemented immediately in the interests of the Council or the public?	Yes	Yes	(If yes, please contact Democratic Support (democraticsupport@plymouth.gov.uk) for advice)
		No		(If no, go to section 13a)
12a	Reason for urgency: News of a successful bid was received on 1 st September, once contractual detail was agreed. Sail GP have a requirement to announce on Friday 4 th September which does not give time for a non-urgent decision to take place between confirmation of event/contract signature and event announcement. They have said that if we are not able to announce on Friday 4 th September we risk losing the event.			

12b	Scrutiny Chair Signature:	Councillor Mary Aspinall Confirmed by Email	Date	04/09/2020
	Scrutiny Committee name:	Chair of Scrutiny Management Board		
	Print Name:	Cllr Mary Aspinall		
Consultation				
13a	Are any other Cabinet members' portfolios affected by the decision?	Yes		
		No	No	(If no go to section 14)
13b	Which other Cabinet member's portfolio is affected by the decision?	N/A		
13c	Date Cabinet member consulted	N/A		
14	Has any Cabinet member declared a conflict of interest in relation to the decision?	Yes		If yes, please discuss with the Monitoring Officer
		No	No	
15	Which Corporate Management Team member has been consulted?	Name	Anthony Payne	
		Job title	Director of Place	
		Date consulted	01.08.2020	
Sign-off				
16	Sign off codes from the relevant departments consulted:	Democratic Support (mandatory)	DS28 20/21	
		Finance (mandatory)	PI.20.21.74	
		Legal (mandatory)	MS/35144	
		Human Resources (if applicable)		
		Corporate property (if applicable)	N/A	
		Procurement (if applicable)	KK/PS/555/ED/09/20	
Appendices				
17	Ref.	Title of appendix		
	A	Briefing report for publication		
	B	Equalities Impact Assessment		

	C	Contract Award Part I						
Confidential/exempt information								
18a	Do you need to include any confidential/exempt information?	Yes	Yes	If yes, prepare a second, confidential ('Part II') briefing report and indicate why it is not for publication by virtue of Part I of Schedule 12A of the Local Government Act 1972 by ticking the relevant box in 18b below. (Keep as much information as possible in the briefing report that will be in the public domain)				
		No						
		Exemption Paragraph Number						
		1	2	3	4	5	6	7
18b	Confidential/exempt briefing report title: Part 2 Briefing Report Contract Award Report Part 2			x x				
Background Papers								
19	Please list all unpublished, background papers relevant to the decision in the table below. Background papers are <u>unpublished</u> works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based. If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part I of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.							
Title of background paper(s)		Exemption Paragraph Number						
		1	2	3	4	5	6	7
Cabinet Member Signature								
20	I agree the decision and confirm that it is not contrary to the Council's policy and budget framework, Corporate Plan or Budget. In taking this decision I have given due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not. For further details please see the EIA attached.							

Signature		Date of decision	04.09.2020
Print Name	Councillor Pete Smith (Deputy Leader)		

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2021 BRITISH SAIL GP PLYMOUTH

Briefing Paper Part I



PLYMOUTH
CITY COUNCIL



Author: Victoria Allen

Job Title: Marketing & Events Manager

Department: Economic Development

Date: 02/09/2020

Introduction and Context

In 2011 Plymouth hosted the America's Cup – an inshore 'stadium' racing event that is still viewed as one of Plymouth's golden moments for economic impact, global positioning and spectator engagement. Plymouth Sound is a stunning natural amphitheatre that provides an unprecedented UK location for inshore stadium racing events.

As such, we have been tracking a number of events in recent years to find a match that would best enable us to exploit this USP. Sail GP is the fastest, most competitive inshore stadium sail racing in the world and shares a lot of the same DNA as Plymouth, leading the way in marine technology and sustainability. We began courting the race organisers since the concept was first announced several years ago, and this year were invited to take part in a competitive bidding process to gain the rights to host the UK event in 2021. We were taken to preferred bidder stage in August 2020 and as of 1st September have formally won the event.

This provides a great opportunity for Plymouth City Council to place Plymouth firmly at pole position in the staging of major sailing events in the UK.

Event Overview

Sail GP is an annual global sailing championship. Teams compete across a season of multiple grands prix internationally in cities including San Francisco, New York and Sydney with the first season being held in 2019. The boats are identical F50 catamarans, the fastest and most technologically advanced racing boats ever built – they are engineered for racing at speeds exceeding 50 knots (60mph). The 2021 teams are: Great Britain (skipper: Ben Ainslie), USA, Australia, France, Japan, Spain, Denmark and New Zealand.

<https://www.youtube.com/watch?v=rr7r42OX6CE>

In Plymouth, the racing will take place 17th and 18th July 2021 very close to the shoreline in Plymouth Sound, with practice sessions taking place the week prior. The race village and activity hub will be located on the Hoe with a mixture of hospitality and public free and ticketed areas with live commentary, screens and concessions to enhance the spectator experience. Amazing viewing will be plentiful across the entire waterfront area.

The technical area (similar to F1 pit lanes) will have a longer period of occupation at Millbay on Clyde Quay and Trinity Pier where the race boats will be constructed and craned in and out of the water each day for servicing. The public will be able to get up close to view this unique and exciting process. The fifty strong fleet of support vessels will be moored at King Point Marina, Millbay Marina, Sutton Harour, the Longroom Camber and Drakes Island.

Youth Engagement

Inspire is SailGP's community, education and outreach initiative, that aims to leave a positive legacy and build a sustainable sport – by providing equal, life-changing opportunities and new career pathways for all.

We will work with Sail GP and city partners to develop a bespoke engagement programme throughout 2021 to allow young people to:

- Experience sailing for the first time

- Learn through engaging and innovative STEAM (Science, Technology, Engineering, Arts, Math)-based modules
- Develop professional routes into the sport through internships, work experience and coaching
- Gain valuable life skills as well as knowledge about health, nutrition and the environment

Sustainability

Global climate change and carbon emissions are some of the biggest threats current and future generations will face unless unprecedented action is taken to limit global warming by 1.5 degrees. This requires the world to achieve net zero carbon emissions by 2050. SailGP aims to reach this goal by 2025 through driving technological innovations in sport and event management.

Awareness will be driven through Plymouth's active involvement in Sail GP's sustainability programmes and by linking the event with existing programmes such as the ground-breaking EU 'Remedies' project that will improve the condition of four marine habitats of European importance, including Plymouth Sound. A key part of the project is about the restoration and protection of seagrass beds. Seagrass can capture carbon from the atmosphere up to 35 times faster than tropical rainforests. The project includes raising awareness and inspiring better care of habitats by key users including the sailing community. There is potential for Sail GP to become a key player in this initiative.

Links with the Council's overarching strategic objectives

The delivery of Sail GP plays directly into the vision and ambitions laid out in the Plymouth Visitor Plan 2020-2030:

Plymouth is Britain's Ocean City, famous for its Waterfront. We will be one of Europe's finest waterfront cities, celebrated for our unique and diverse marine life, culture and experiences. We will continue to be recognised as unique among UK cities for our natural drama and 500-year history as a place of embarkation and exploration.

Our waterfront and our culture are part of the DNA and 'urban spirit' of the city and have shaped our place and our people over generations and continue to do so today. That means we will deliver original experiences that visitors and local people alike will want to enjoy.

We will continue to use events, festivals, sport and significant celebration years to showcase what is distinctive about our city, project strong positive images to our target markets, attract new visitors and leverage further benefits for our city. We have already secured the British Art Show for 2021.

Tourism is one of the big success stories in Plymouth. Over the last decade tourism has seen visitor numbers and visitor spend each grow by over 20%. Over 5 million visitors make a trip to the city every year spending £347m. Today tourism employs over 8,000 people.

85% of visitors to Plymouth are on a day trip. To significantly improve the productivity of tourism and deliver a sustainable tourism sector for the future, we need to focus on growing the higher value markets. That means UK short breaks, international leisure visitors (building on the profile created through Mayflower 400), and business and conference tourism.

Plymouth needs more high quality, distinctive 'only here' products and experiences that provide a reason for visitors to choose our city for a short break or a business trip

Within the Corporate Plan the event is squarely aligned with the key priorities of economic growth and a vibrant cultural offer.

Economic Recovery

Underpinning the Visitor Plan is a major events strategy to encourage day and repeat visitors to the city. These events are characteristically one-off opportunities with national and international appeal that generate significant media coverage and have the potential to attract significant volumes of visitors. The 2021 British Sail GP event will bring significant economic benefit to Plymouth. In 2019 the event took place across 5 global locations. There were over 130,000 live spectators with a global audience of 1.8 billion and a total economic impact of 115 million dollars.

Positioning Plymouth globally will also raise awareness of opportunities within the city for business investment as young, innovative and forward thinking city to do business in particular the marine industries will benefit from the opportunity.

Sail GP will deliver an return on investment of £1:26 and an economic impact upwards of £3.5 million.

Model of Operation

Sail GP will deliver the event as a 'turn-key package', taking full responsibility for all racing, technical and spectator aspects of the event. They will be supported by the Council's Events Team who will provide use of the Hoe premises licence, broker relationships with the emergency services and other key stakeholders as well as oversee traffic management and use of key event infrastructure. Plymouth City Council will work collaboratively with Sail GP to create a bespoke marketing, communications and engagement plan which will include an announcement of the event as a key part of the Mayflower International Festival alongside the Mayflower Military Muster and Four Nations Ceremony due to take place the previous weekend.

Financial Implications

The financial implications are set out in part 2 of the report.

Summary

We are requesting approval and commitment from Plymouth City Council to host the 2021 British Sail GP event as outlined above and in Part 2 of this Briefing Paper.

This event will be of significant benefit to the City, generating additional income for businesses, positioning Plymouth on global stage and giving the residents of Plymouth a spectacular event to attend in line with the Visitor and Corporate Plans.

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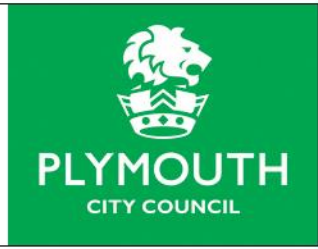
The following relates to exempt or confidential matters (Para(s) 3 of Part 1, Schedule 12A of the Local Govt Act 1972). Any breach of confidentiality could prejudice the Council/person/body concerned & might amount to a breach of the councillors /employees codes of conduct.

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CONTRACT AWARD REPORT PART I

2021 British Sail GP, PRN #244826267



I. INTRODUCTION

Sail GP is an annual global sailing championship. Teams compete across a season of multiple grands prix internationally in cities including San Francisco, New York and Sydney with the first season being held in 2019. The boats are identical F50 catamarans, the fastest and most technologically advanced racing boats ever built – they are engineered for racing at speeds exceeding 50 knots (60mph). The 2021 teams are: Great Britain (skipper: Ben Ainslie), USA, Australia, France, Japan, Spain, Denmark and New Zealand.

In Plymouth, the racing will take place 17th and 18th July 2021 very close to the shoreline in Plymouth Sound, with practice sessions taking place the week prior. The race village and activity hub will be located on the Hoe with a mixture of hospitality and public free and ticketed areas with live commentary, screens and concessions to enhance the spectator experience. Amazing viewing will be plentiful across the entire waterfront area.

The technical area (similar to F1 pit lanes) will have a longer period of occupation at Millbay on Clyde Quay and Trinity Pier where the race boats will be constructed and craned in and out of the water each day for servicing. The public will be able to get up close to view this unique and exciting process. The fifty strong fleet of support vessels will be moored at King Point Marina, Millbay Marina, Sutton Harour, the Longroom Camber and Drakes Island.

2. BACKGROUND

In 2011 Plymouth also hosted the America's Cup – an inshore 'stadium' racing event that is still viewed as one of Plymouth's golden moments for global positioning and spectator engagement.

Plymouth Sound is a stunning natural amphitheatre that provides an unprecedented UK location for inshore stadium racing events. As such, we have been tracking a number of events in recent years to find a match that would best enable us to exploit this USP. Sail GP is the fastest, most competitive inshore stadium racing in the world and shares a lot of the same DNA as Plymouth, leading the way in marine technology and sustainability. We began courting the race organisers since the concept was first announced several years ago, and this year were invited to take part in a competitive bidding process to gain the rights to host the UK event in 2021. We were taken to preferred bidder stage in August 2020 and as of 1st September have formally won the event.

This provides a great opportunity for the Council to place Plymouth firmly at pole position in the staging of major sailing events in the UK.

3. PROCUREMENT PROCESS

This is a Sole Supplier situation as we have won a competitive bidding process and F50 League LLC are the only providers of the Sail GP event.

4. PRE TENDER SELECTION CRITERIA

N/A

5. TENDER EVALUATION CRITERIA

N/A

6. SUMMARY OF EVALUATION

N/A

7. FINANCIAL IMPLICATIONS

The financial implications are set out in part 2 of the report.

8. RECOMMENDATIONS

To approve the contract award as outlined above

9. APPROVAL

AUTHOR:

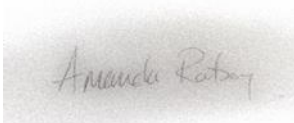


Signature:

Print Name:Victoria Allen.....

Date:02.09.2020.....

AUTHORISED SIGNATORY:



Signature:

Print Name:Amanda Ratsey.....

Position:Head of Economy Enterprise and

Employment.....

Date:03.09.2020.....

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EQUALITY IMPACT ASSESSMENT

Economic Development



STAGE I: WHAT IS BEING ASSESSED AND BY WHOM?

What is being assessed - including a brief description of aims and objectives?

The delivery of the 2021 British Sail GP event.

Sail GP is an annual global sailing championship. Teams compete across a season of multiple grands prix internationally in cities including San Francisco, New York and Sydney with the first season being held in 2019. The boats are identical F50 catamarans, the fastest and most technologically advanced racing boats ever built – they are engineered for racing at speeds exceeding 50 knots (60mph). The 2021 teams are: Great Britain (skipper: Ben Ainslie), USA, Australia, France, Japan, Spain, Denmark and New Zealand.

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The technical area (similar to F1 pit lanes) will have a longer period of occupation at Millbay on Clyde Quay and Trinity Pier where the race boats will be constructed and craned in and out of the water each day for servicing. The public will be able to get up close to view this unique and exciting process.

There will be youth engagement and sustainability programmes underpinning the event throughout 2021.

Within the Corporate Plan the event is squarely aligned with the key priorities of economic growth and a vibrant cultural offer.

Author

Victoria Allen

Department and service

Economic Development, Place Directorate

Date of assessment

02.09.2020

STAGE 2: EVIDENCE AND IMPACT

Protected characteristics (Equality Act)	Evidence and information (eg data and feedback)	Any adverse impact See guidance on how to make judgement	Actions	Timescale and who is responsible
Age		No		
Disability		Access to race village on Plymouth Hoe Ability for young people with disabilities to engage with the participation programme	Ensure adequate parking facilities or alternative shuttle bus to enable people with disabilities to access the event. Explore working with sail-ability organisations alongside the youth engagement programme	July 2021 Victoria Allen March 2021 Victoria Allen
Faith/religion or belief		No		
Gender - including marriage, pregnancy and maternity		No		
Gender reassignment		No		
Race		Not explicitly but see note	Marketing campaign to make the event relevant to all communities and overcome perception that sailing is 'not for me'. Also relates to class/socio economic status.	Amanda Lee January 2021
Sexual orientation - including civil partnership		No		

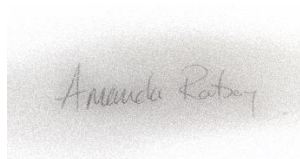
STAGE 3: ARE THERE ANY IMPLICATIONS FOR THE FOLLOWING? IF SO, PLEASE RECORD ACTIONS TO BE TAKEN

Local priorities	Implications	Timescale and who is responsible
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<p>Reduce the gap in average hourly pay between men and women by 2020.</p>	<p>None</p>	
<p>Increase the number of hate crime incidents reported and maintain good satisfaction rates in dealing with racist, disablist, homophobic, transphobic and faith, religion and belief incidents by 2020.</p>	<p>None</p>	
<p>Good relations between different communities (community cohesion)</p>	<p>None</p>	
<p>Human rights Please refer to guidance</p>	<p>None</p>	

STAGE 4: PUBLICATION

Date 03.09.2020



Amanda Ratsey

Director, Assistant Director or Head of Service

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